



## **Cuyahoga Falls Tigershark Swim Team** **Sponsorship Level Opportunities**

To Our Friends in the Business Community:

The Cuyahoga Falls Tigershark Swim Team provides an environment where swimmers of all levels of ability can develop their technical skills and character values through competitive team membership. We continually strive for excellence both in and out of the pool by providing quality leadership that motivates our swimmers to grow and succeed both as individuals and as a team. Focuses on sportsmanship, hard work, dedication, healthy conditioning of the body, and encouraging our athletes to be well rounded individuals provides an environment where fun and improvement are inevitable rewards at all ability levels.

Accomplishing this task is only possible through the hard work and dedication of our coaches, volunteers, and sponsors...like you. As a team, Cuyahoga Falls Tigershark Swim Team hosts a unique set of meets called The Poseidon Championship Series, which consists of 3 large invitational meets held at the University of Akron each season. This series includes the Rocktober Pentathlon in October, the Sleigh Ride Spectacular Invitational in December and the Hang Ten Invitational in January. In our inaugural season of the Poseidon Championship Series we had 784 swimmers in attendance competing from all over Northeast Ohio, as well as swimmers from Sandusky and Pennsylvania, and we expect our numbers to increase in the coming season.

We ask that you please sponsor the 2016-2017 Cuyahoga Falls Tigershark Swim Team and the Poseidon Championship Series. By sponsoring, your business has an excellent opportunity to advertise in a cost effective way, reaching a large group of people both within our area and the extended community. Each meet has attendance numbers in the thousands including swimmers, parents, relatives, and coaches to hear the announcements throughout the meet and see your ad posted in the results area and in the meet's programs (heat sheets). You would also receive advertising and linking to both our team website and the Poseidon Championship Series website. Both sites are very popular and receive thousands of hits from swimmers and their parents from all of the area. Your contribution will provide an excellent opportunity to promote your business to hundreds of swim families in the Northeast Ohio area, the Sandusky area, Pennsylvania, and possibly more as our series continues to grow.

In addition to monetary Sponsorship, our team is also seeking materials and goods to help defray our operating costs, or things that can be used as swimmer incentives. These items include but are not limited to: Prizes for our basket raffles, food, drinks, or paper products for our hospitality rooms, concession stands, or team parties, swimming related equipment, etc... The value of these "In-Kind Sponsorships" would count toward the cost of leveled Sponsorships. Please take a few minutes to review the attached sponsorship levels and contact us with any questions you might have about our team, the Poseidon Championship series, or our Sponsorship program please contact us at [Sponsors@CFYNTigersharks.com](mailto:Sponsors@CFYNTigersharks.com) . Or call one of our team representatives:

**Traci Hricik** Sponsorship Chairman – 330-677-5682

**Becky Turnbull** - Poseidon Championship Series Organizer – (330) 962-5427

### **Platinum Level \$1,000**

- Company Logo placed on every page of the team website [www.cfyntigersharks.com](http://www.cfyntigersharks.com)
- Company logo & info listed as Platinum Sponsor on the Sponsorship page of the team website.
- Company logo & link on every page of the Poseidon Championship series website [www.PoseidonChampionshipSeries.com](http://www.PoseidonChampionshipSeries.com)
- Company logo & info on the Sponsorship page of the Poseidon Championship Series website.
- Certificate presented to a representative of your business at our annual awards ceremony.
- **CFYN Hosted Invitational Benefits**
  - Company name/Logo prominently displayed on the back of our meet t-shirts for all three Series Invitationals.
  - Company name on the front cover of our heat sheets (both on-line & printed)
  - Full page ad online (full color) & printed heat sheets (black & white) and displayed with meet results at the meets. Platinum ads will be the first ads presented in the heat sheets.
  - Company literature such as fliers or coupons can be distributed at the admissions table to spectators & in coach's packets. Content subject to approval by the Tigershark board, and the sponsor company is responsible for printing of materials.
  - Company listed as a platinum sponsor on sponsor's page of the heat sheets.
  - Company announced and thanked as a sponsor of the meet during all sessions of each invitational meet.
  - Company banner may be displayed at the meet. Banner must be provided by the company.

### **Gold Level \$500**

- Company Logo & link placed on every page of the team website [www.cfyntigersharks.com](http://www.cfyntigersharks.com)
- Company logo, link & info listed as Gold Sponsor on the Sponsorship page of the team website.
- Company logo & link on every page of the Poseidon Championship series website [www.PoseidonChampionshipSeries.com](http://www.PoseidonChampionshipSeries.com)
- Company logo, link, & info listed as Gold Sponsor on the Sponsorship page of the Poseidon Championship Series website.
- Certificate presented to a representative of your business at our annual awards ceremony.
- **CFYN Hosted Invitational Benefits:**
  - Full page ad online (full color) & printed heat sheets (black & white) and displayed with meet results at the meets. Platinum ads will be the first ads presented in the heat sheets.
  - Company logo & info listed as a Gold sponsor on sponsors' page of the heat sheets.
  - Company announced and thanked as a sponsor of the meet during all sessions of each invitational meet.
  - Company literature such as fliers or coupons can be distributed at the admissions table to spectators & in coach's packets. Content subject to approval by the Tigershark board, and the sponsor company is responsible for printing of materials.

### **Silver Level \$250**

- Company logo, link, & info listed as Silver Sponsor on the Sponsorship page of the team website.
- Company logo & info listed as Gold Sponsor on the Sponsorship page of the Poseidon Championship Series website.

- Certificate presented to a representative of your business at our annual awards ceremony.
- **CFYN Hosted Invitational Benefits:**
  - Half page ad online (full color) & printed heat sheets (black & white) and displayed with meet results at the meets. Platinum ads will be the first ads presented in the heat sheets.
  - Company logo & info listed as a Silver sponsor on sponsors' page of the heat sheets.
  - Company announced and thanked as a sponsor of the meet during all sessions of each invitational meet.
  - Company announced and thanked as a sponsor of the meet during all sessions of each invitational meet.

### **Bronze Level \$175**

- Company logo & information listed as Bronze Sponsor on the Sponsorship page of the team website.
- Certificate presented to a representative of your business at our annual awards ceremony.
- **CFYN Hosted Invitational Benefits:**
  - Quarter page ad online (full color) & printed heat sheets (black & white) and displayed with meet results at the meets. Platinum ads will be the first ads presented in the heat sheets.
  - Company logo & info listed as a Bronze sponsor on sponsors' page of the heat sheets.
  - Company announced and thanked as a sponsor of the meet during all sessions of each invitational meet.

### **Black Level \$100**

- Company logo, link, & information listed as Bronze Sponsor on the Sponsorship page of the team website.
- Company logo, link, & information listed as Bronze Sponsor on the Sponsorship page of the Poseidon Championship Series website.
- Certificate presented to a representative of your business at our annual awards ceremony.
- **CFYN Hosted Invitational Benefits:**
  - Business card size black & white ad in online & printed heat sheets and displayed with meet results at the meets.
  - Company logo & info listed as a Black Sponsor on sponsors' page of the heat sheets.
  - Company announced and thanked as a sponsor of the meet during all sessions of each invitational meet.

### **In-Kind Sponsorships:**

In-kind Sponsorships of goods and/or services valued at a minimum of \$100 which can help offset costs that would normally be incurred as an operating expense by the Tigersharks will be considered on an individual basis for sponsorship benefits by the Tigershark board. Examples of goods or services that would be greatly appreciated by the Tigersharks include but are not limited to: food donations for our hospitality rooms and team events (such as food, paper products, or awards etc.), printing, awards, items that can be raffled off, swimming related equipment, use of facilities for our events, and much more. Please contact a Tigershark board member or our Sponsorship representative

**Sponsors@cfyntigersharks.com** for more information. In-kind sponsorship benefits will be similar to those listed above for our leveled sponsorship

# 2016-2017 CFYN Tigershark Team

## Sponsorship Order Form

Please return this form along with your payment and order form to CFYN Tigersharks,  
Attn: Traci Hricik, PO Box 49, Cuyahoga Falls, OH 44222. Please make checks payable to  
“CFYN.” Please send digital ad copy to: Traci Hricik at [Sponsors@cfyntigersharks.com](mailto:Sponsors@cfyntigersharks.com) or  
call 330-677-5682 for more information or to address any questions.

Contact Name\_\_\_\_\_

Company Name \_\_\_\_\_

Address\_\_\_\_\_

Phone\_\_\_\_\_ e-mail\_\_\_\_\_

**Sponsorship Package Level: Please indicate which sponsorship package you prefer.**

\_\_\_\_\_ **Platinum (\$1000)**    \_\_\_\_\_ **Gold (\$500)**    \_\_\_\_\_ **Silver (\$250)**    \_\_\_\_\_ **Bronze (\$175)**    \_\_\_\_\_ **Black(\$100)**