



## Cuyahoga Falls Tigershark Swim Team Sponsorship Level Opportunities



To Our Friends in the Business Community:

The Cuyahoga Falls Tigershark Swim Team provides an environment where swimmers of all levels of ability can develop their technical skills and character values through competitive team membership. We continually strive for excellence both in and out of the pool by providing quality leadership that motivates our swimmers to grow and succeed both as individuals and as a team. Tigershark coaches instill these values through teachable moments in the sport of swimming. Our philosophy is to stress success of each individual swimmer and to combine that with a strong team atmosphere so all swimmers come away with a good feeling about themselves and the team. Focuses on sportsmanship, hard work, dedication, healthy conditioning of the body, and encouraging our athletes to be well rounded individuals provides an environment where fun and improvement are inevitable rewards at all ability levels.

Accomplishing this task is only possible through the hard work and dedication of our coaches and volunteers. As a team, Cuyahoga Falls Tigershark Swim Team hosts 2-3 large invitational meets at the University of Akron each season which include the Rocktober Pentathlon in October, Hang Ten Invitational in January, and usually the NEO YMCA Divisional Championship in February. Many of our sponsorship contributions allow us to operate these meets.

We ask that you please sponsor the 2014-15 Cuyahoga Falls Tigershark Swim Team. One of the most effective ways to advertise is to become a Single or Season Meet Sponsor. By sponsoring, your business has an excellent opportunity to advertise in a cost effective way and reaching a large group of people within our area and the extended community. There are generally 200-300 swimmers and their parents and relatives in attendance to hear the announcements throughout the three to four hour long meet and see your ad in the meet's programs (heat sheets). Also our website typically receives well over 5000 hits a month and is followed by the team and community. Your contribution will provide an excellent opportunity to promote your business to hundreds of families in the Northeast Ohio area. As a sponsor your ad will be seen and recognized through the following different levels of sponsorship:

### **Platinum Level \$1,000**

- Company Logo placed on every page of the team website [www.cfyntigersharks.com](http://www.cfyntigersharks.com)
- Company logo & info listed as Platinum Sponsor on the Sponsorship page of the team website.
- Plaque presented to a representative of your business at our annual awards ceremony.
- **CFYN Hosted Invitational Benefits**
  - Company name/Logo prominently displayed on the back of our meet t-shirts.
  - Company name on the front cover of our heat sheets (both on-line & printed)

- Full page black & white ad in online & printed heat sheets and displayed with meet results at the meets. Platinum ads will be the first ads presented in the heat sheets.
- Company literature such as fliers or coupons can be distributed at the admissions table to spectators. Content subject to approval by the Tigershark board, and the sponsor company is responsible for printing of materials.
- Company listed as a platinum sponsor on sponsor's page of the heat sheets.
- Company announced and thanked as a sponsor of the meet during all sessions of each invitational meet.
- Company banner may be displayed at the meet. Banner must be provided by the company and should not be bigger than 6ft by 6ft.

### **Gold Level \$500**

- Company Logo placed on every page of the team website [www.cfyntigersharks.com](http://www.cfyntigersharks.com)
- Company logo & info listed as Gold Sponsor on the Sponsorship page of the team website.
- Framed certificate presented to a representative of your business at our annual awards ceremony.
- **CFYN Hosted Invitational Benefits:**
  - Full page black & white ad in online & printed heat sheets and displayed with meet results at the meets.
  - Company logo & info listed as a Gold sponsor on sponsors' page of the heat sheets.
  - Company announced and thanked as a sponsor of the meet during all sessions of each invitational meet.
  - Company literature such as fliers or coupons can be distributed at the admissions table to spectators. Content subject to approval by the Tigershark board, and the sponsor company is responsible for printing of materials.

### **Silver Level \$ 250**

- Company logo & info listed as Silver Sponsor on the Sponsorship page of the team website.
- Certificate presented to a representative of your business at our annual awards ceremony.
- **CFYN Hosted Invitational Benefits:**
  - Half page black & white ad in online & printed heat sheets and displayed with meet results at the meets.
  - Company logo & info listed as a Silver sponsor on sponsors' page of the heat sheets.
  - Company announced and thanked as a sponsor of the meet during all sessions of each invitational meet.
  - Company announced and thanked as a sponsor of the meet during all sessions of each invitational meet.

### **Bronze Level \$100**

- Company logo & information listed as Bronze Sponsor on the Sponsorship page of the team website.
- Certificate presented to a representative of your business at our annual awards ceremony.
- **CFYN Hosted Invitational Benefits:**
  - Quarter page black & white ad in online & printed heat sheets and displayed with meet results at the meets.
  - Company logo & info listed as a Bronze sponsor on sponsors' page of the heat sheets.
  - Company announced and thanked as a sponsor of the meet during all sessions of each invitational meet.

### **In-Kind Sponsorships:**

In-kind Sponsorships of goods and/or services valued at a minimum of \$100 which can help offset costs that would normally be incurred as an operating expense by the Tigersharks will be considered on an individual basis for sponsorship benefits by the Tigershark board. Examples of goods or services that would be greatly appreciated by the Tigersharks include but are not limited to: food donations for our hospitality rooms and team events (such as pizza, pasta, subs, etc.), printing, awards, items that can be raffled off, swimming related equipment, use of facilities for our events, and much more. Please contact a Tigershark board member or our Sponsorship representative **Sponsors@cfyntigersharks.com** for more information. In-kind sponsorship benefits will be similar to those listed above for our leveled sponsorships.